

Move with Mike!



MP Mike Padlo
REALTOR®

C2EX REALTORS®
COMMITMENT
TO EXCELLENCE

RENE
Real Estate
NEGOTIATION EXPERT

kw LEGACY
KELLERWILLIAMS.

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About Mike

Michael G. Padlo spent his childhood in Dearborn Heights, MI and has lived in Brownstown, MI since 2001. He comes from a background in education and brings with him a desire to continue helping people in need of assistance and guidance with their real estate endeavors.

Mike attended Eastern Michigan University and earned a BS in Physics and Education. His skills as a teacher give him a unique insight into how to educate and advocate for clients during the challenging process of buying or selling a home or property.

Mike worked several years as a real estate appraiser in Dearborn, has a Michigan builders license and has owned a successful handyman and home improvement business for almost 10 years. His experiences in these fields offer a unique perspective when assessing the condition and value of homes.

Mike entered the Real Estate world in search of new ways to help and educate people and to emulate his good experiences with dedicated and proficient real estate agents that have helped him during his own real estate transactions. He enjoys helping clients reach their goals and navigate their way through what, for some people, is a complicated, overwhelming home buying or selling process. And he vows to be there for his clients, not only during the transaction, but long after, as their personal real estate advisor for life.

Mike is married and lives in Brownstown, MI with his wife and two grandchildren. He spends most of his free time at his other home in Kalkaska county hunting, enjoying a campfire or just sharing in the beauty of Michigan's north country with friends and family.



social media



How am I Different?

What I'll do for You that Many Other Agents AREN'T

Professional Photography

- Many Agents Still Just use their Cell Phone
- Drone Photography



Actively Search for Your Buyer

- Actively Prospect Your Market for Possible buyers
- Actively Market to Buyers Moving Up or Downsizing



Staging Consultation

- Get pointers from a professional staging company to help your home show effectively



Coming Soon Marketing

- Get the Word Out BEFORE Your Listing is Active to Generate More Interest, More Showings and More Offers

Targeted Online Advertising to Buyers in Your Market

- Market to the People that are Likely to Buy Your Home

Direct Mail to Your Market Area

- Many agents avoid the cost of this



Scan for a Complete List of Professional Services Offered

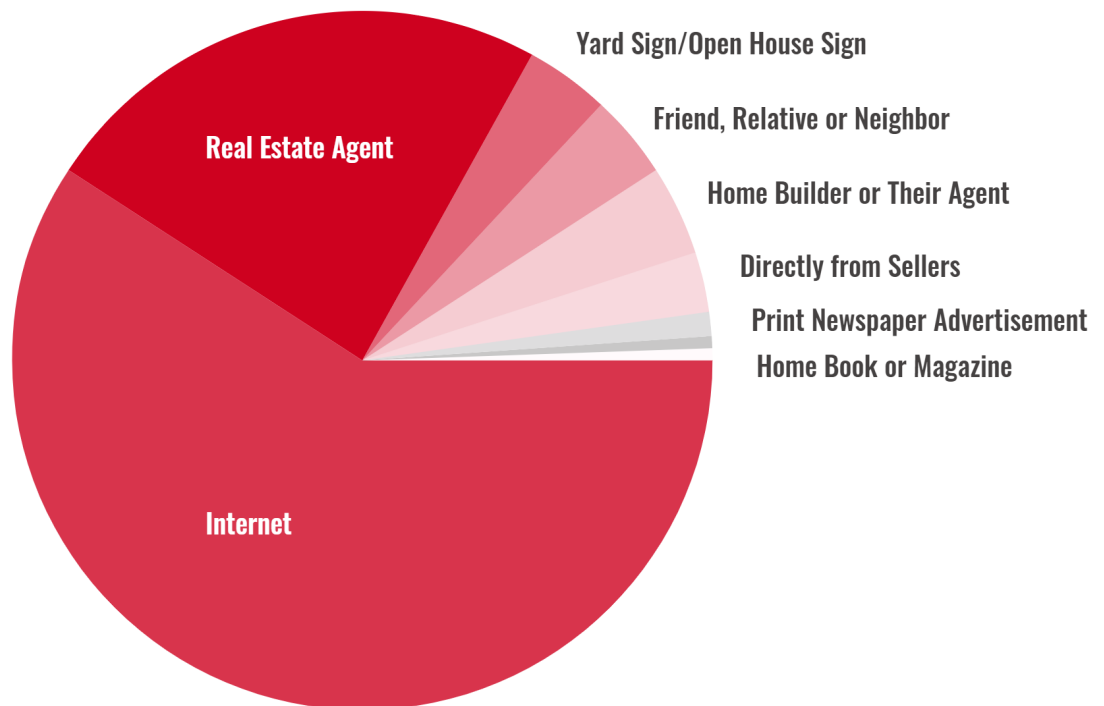


Finding Your Buyer

HOW HOME BUYERS FIND THEIR HOME

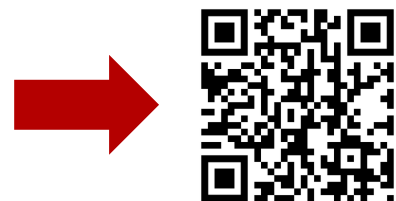
National Association of REALTORS®

Profile of Home Buyers and Sellers 2018



The most effective marketing plan is one that targets the channels buyers are already using to find homes. From optimized internet exposure using **social media**, targeted **online ads**, custom property **web pages**, to **email marketing** and **text message campaigns**, to **networking** with local agents, I'll work diligently to find your buyer as fast and efficiently as possible.

For more details on the concepts, strategies and methods I'll use to sell your home as fast as possible and for top dollar, scan the code.



Testimonials

Sarah - Southgate

The house buying process is daunting, especially right now the way the market has been. Mike was helpful and knowledgeable. He offered advice and guidance each time we saw a new house. He had new listings that matched what we wanted consistently. Mike offered valuable guidance when we decided to put an offer on houses. Our schedules are complicated and he was always available when we needed him to be available. He was open and honest with every listing we looked at. Ultimately together we found just the house we were looking for.



Thanh - Brownstown

Mike is an excellent agent. He's professional and knowledgeable. He made the process quick and easy. If you are looking for an honest and trustworthy realtor you have come to the right person! Mike is confident and knowledgeable in what he does and it helps put the client at ease. He doesn't just try to make a sale, but he works hard to make sure that you are comfortable in the process. Thank you so much for your help.

Cary - Southgate

Mike was a pleasure to work with, even though we probably weren't. He helped us navigate this crazy market and never hesitated to show us new options, option after option until we found our new home. He was always quick to respond to any questions we had. Thanks Mike!



Samantha - Trenton

As a first time homebuyer in today's market, we greatly appreciated Mike's efforts. He was available and patient as we viewed nearly 30 houses. He was attentive, proactive and never missed a beat. We highly recommend Mike!

Terra - Lincoln Park

The home buying process can be a very stressful process but with Mike he was able to answer any of our questions quickly and reliably, he was able to work around our needs to help us find us the best home for to meet our needs. I would definitely recommend Mike to anyone I know who is looking to purchase a home.



[View Google Reviews](#)



The Selling Process

The real estate transaction is complex - and navigating you through every step of the sale is my expertise.

- Initial meeting, walk-through and needs analysis
- Sign listing agreement and other necessary documents
- Prepare your property for sale: cleaning, repairs, staging, photography, etc.
- Establish a competitive price
- Launch "coming soon" marketing campaign
- Officially list your property
- Launch "just listed" marketing campaign
- Start showing your house and hold open house
- Begin title review
- Receive and present offers
- Negotiate contract
- Go under contract
- Facilitate inspection process
- Negotiate any issues
- Oversee appraisal
- Coordinate and prepare for further inspections
- Final walk-through
- Close!

Sign Listing Agreement



15 days

Listing Goes Live



30 days



Accept an Offer

30 days

30-45 days

Closing

Move Out



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